



Phoenix Medical Supplies has acquired a minority stake in Rx Systems Ltd, which has produced a new and innovative windows based PMR system called ProScript. The decision was taken after Phoenix had conducted a lengthy review of the Pharmacy Systems' market, including all the established players. As a result, Phoenix will be actively marketing and recommending the Rx ProScript Dispensary Management and Head Office systems to the Pharmacy market as a whole and, in fact, their UK retail company, Rowlands Pharmacy is currently carrying out its own assessment of all the ProScript applications.

In reaching its decision, Phoenix not only assessed the current benefits of the system but also the future potential of the ProScript product, together with the refreshing management approach to the challenges facing community pharmacy in the area of Information Technology.

Commenting on the announcement, Phoenix CEO David R. Cole said, "We are moving into a very challenging time for community pharmacy, within which IT is signaled as having a crucial role. It is, therefore vital that Phoenix has a very competent and future focused IT partner. Customers are always looking to us for support and guidance in which IT systems they should be investing and any solution must also interact properly with our central system. As community pharmacy is now expected to share and exchange information, as part of the NHS Care Record System, it must have confidence in its IT partner to continually deliver not only the contractual and professional needs but also the growing requirements for commercial advantage which IT can certainly deliver. We are, therefore delighted to have the opportunity to work with, and support the management and the concept of Rx Systems to, hopefully our mutual benefit and that of our joint customers."

Rx Systems is based in Elstree Hertfordshire and anyone wishing details of its new PMR ProScript should telephone 0845 634 2 634. The Rx web site is: www.rxsystems.co.uk

Background

ProScript: - Microsoft Windows based pharmacy software, which combines advanced features with a user friendly look and feel.

ProManager: - a head office system facilitates the extraction and analysis of data from the branches of a pharmacy chain, whilst at the same time ensuring that ordering and endorsing/dispensing policies can be set centrally

Contact Information

For more information about Rx Systems and ProScript, please contact Ian Taylor, sales director, Rx Systems Ltd
Mobile: 07970 744020 – Tel: 0845 634 2 634
e-mail: ian.taylor@rxsystems.co.uk